

KCA Board Meeting

April 22, 2021

7:00 pm

Join Zoom Meeting

<https://us02web.zoom.us/j/85965962783?pwd=cHhXY3h2VkQwdVhRWVBrSmJCZy9Rdz09>

Invited (12): Chris Maybroda, Christine Dombroski, Donna David, Kathy Mitchell, Prasad Ganesan, Jessica Pickel, Terry Casey, Tina Cohoon, Amy Mireault, Jeannine Konrad

Charlotte Pickel, Volunteer

Kaitlin Quinlan, Volunteer

Absentees: Chris Maybroda, Kathy Mitchell

Quorum for meeting? (yes or no) YES

Purpose of Meeting:

- Keep board informed of all activities underway
- Discuss approach
- Identify opportunities for social events or activities for late-2021

List documents that may have been sent along with the agenda:

- [March Meeting Minutes - Final](#)

Minutes

Call the meeting to order 7:05pm

Donna made a motion to approve last months' minutes

All in favour

- 1. Approve previous Meeting Minutes**
- 2. Request to add any items to the agenda**
 - President's meeting
 - Crime
- 3. Introduction/ Warm up**
- 4. Motion to add new board members and add role of Communications Director**
 - a. Kaitlin Quinlan

I, Amy Mireault, motion to add Kaitlin Quinlan to the Board, as Communications Director

Tina seconded

All in Favour

I, Amy Mireault, motion to add Charlotte Pickel to the Board.

Tina seconded

All in Favour

- 5. Confirm casino dates (no concerns with any available dates)**

6. Bylaw Updates - options

Ann Clarke has volunteered to modernize the bylaws and prepare us for an official bylaw update in October for our next AGM.

She will make recommendations and propose them to the board prior to the AGM.

Connect her to Alex Hatcher to see if Alex would like to volunteer to support

I, Prasad, Ganeson, Motion to invite Ann to lead a bylaw review and make recommendation to the board on updating our bylaws.

Seconded by Tina

All in favour

7. Planning Committee

- a. Update on membership and future Director
- b. Update for Jack Carter Site
- c. Kingsland School Site
 - i. Prasad interested in support any activities on that site
 - ii. Stefan Franke interested in supporting development for this site

8. Communications Update (Kaitlin Quinlan)

- a. 75 people on Kingsland Connection Facebook group
- b. Instagram has an increase of 40 people
- c. Two people volunteered for social media and marketing
- d. Proposing a brand guide and opportunity to update the website to improve user experience and ensuring the website is a good resource for the community; making it as easy as possible to get information
- e. Kaitlin will contact our current website consultant to determine how the current website is set up.
- f. Opportunity to update the logo to get it inline with new vision and mission

Overall, Board is supportive of re-brand including the website logo and colour scheme.

Action: Next meeting she will share guidelines for a contest, and determine possible next steps for website opportunity

- g. In May, she will focus Instagram on restaurants and business in the neighbourhood
- h. For May, she'd like to run a contest on Facebook and Instagram for a \$50 gift card. I.e, "like this post and follow us on Instagram" and "Like this post and follow us on Facebook" and "If you have a KCA membership, you get a bonus membership"
 - i. People could take a selfie with their membership card and share it via Instagram
- i. Consideration for website: Membership form and 'card'

9. Fundraising

- a. Flowers - currently raised over \$800, deadline is in 3 weeks
- b. YYC Food Trucks offers a community fundraiser - set up a specific dates where they bring 4 - 5 trucks. At the end, they give 10% of profits back to the community. Possible location: Jack Carter site
 - i. KCA has to advertise for them (Sign on 75th and social media)

I, Donna, make a motion to secure a date for the food truck event in May

Seconded by Jessica

All in favour

- c. Kingsland has signed up for Skip the Depot

10. Membership drive (Terry)

- a. There are 27 routes with 15 volunteer letter droppers
- b. Flower fundraiser handout is also being dropped off at the same time
- c. On May 1st Terry will call each letter dropper to see how they are making out and to make sure they do their route as early as possible due to the flower ordering deadline
- d. A question was asked of whether people can still purchase memberships online. The answer is yes, this is not impacting the ability to purchase memberships online

11. Crime prevention (Jeannine)

- a. Statistics
 - i. In March we saw crime increase from 9 to 23. This put us at having the highest crime numbers in March in the surrounding communities.
 - ii. Thus far in April, things have been very quiet
 - iii. Car and yard prowling's have decreased this month
 - iv. 2 stolen cars in North Kingsland were recovered by police which is way down from March's numbers
- b. Graffiti
 - i. The warm weather often leads to increased incidences of graffiti
 - ii. On April 16th, very inappropriate graffiti was put on the walkway between 7708 and 7712 connecting Kingsland Pl to 7th Street
 - iii. This has been reported to 311 and also directly to Jake
 - iv. Jake will do an inflow to other departments to try and have this graffiti dealt with ASAP
 - v. Jeannine will stay in touch with Jake on this until the graffiti is removed
 - vi. Terry has offered to provide his trail cams to increase the chances of catching someone in this area on video
 - vii. Please report to 311 any time you see graffiti. Jeannine would also like it if community members would notify her when they have reported graffiti to 311 so that she can track incidences and reports
 - viii. More info can be found on the city of Calgary website:
<https://www.calgary.ca/csps/abs/bylaws-by-topic/graffiti-recording-reporting-removing.html>

12. Treasurer update (Jessica)

- a. As of April 22, 2021, the accounts stand as follows:
 - i. Casino - \$34,711.11
 - ii. General - \$32,088.38
 - iii. Total GIC - \$116,123.29
- b. We saw a good amount of profit come in from rink rentals this year being very popular
- c. Jessica notified the board that she is going to change the e-transfer so that it will no longer require a password but will be automatic deposit. This is more secure and will streamline the process when an e-transfer is received.

- d. A question was raised regarding the GIC account and how we would initiate discussion on spending from this account.
 - i. o Whether to use this money or not is a big question as it currently provides us with a comfortable reserve that is great to have in case the need for hall maintenance activities arises
 - ii. Rather than spending this money for the sake of spending, a discussion should centre more on looking at a need the community has or an idea to improve the community being brought forward

13. Lifecycle Director update (Christine)

- a. Deck replacement is completed and City had questions about finalizing the work that the company needed to fix

14. Opportunity for Social Events in 2021

- Cookbook idea
 - Kaitlin interested
- Scavenger hunt / treasure hunt (Look for flags? Or history theme?)
 - Donna/Amy interested
- Beer tasting w/ tickets to cover the cost of the beverages
 - collaborating with Bitter Sisters
 - Get cans that they've just released to do the tasting at home
 - Could do a pairing with the Goose/ Empire
 - Charlotte to reach out to companies
- Canada Day thing; decorate the path around the dry pond with chalk
July 1st- Thursday
- Tool swap or a swap meet
- Garage sale - Jeannine

15. Action: Amy to contact Jerome Farkas office for Jeannine to attend President's meetings

Meeting Adjourned at 8:55pm